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Senske Festival of Lights Canned Food Drive and Open House

Senske Lawn & Tree Care would like to invite the public to visit their "Festival of Lights" open house and canned food drive Friday December 19th from 6 to 8 pm, at their corporate offices located at 400 N Quay St in Kennewick, (On Deschutes between Kellogg and Columbia Center Blvd), Hot refreshments will be served and donations of non-perishable items will be donated to local food banks.

There will be a lighting ceremony and food drive to kick off this year's animated holiday lighting display, which this year has been expanded to include 120,000 LED lights dancing to music.

The animated light show will be active from 5 pm-midnight every night through New Year's Day. The lights are synchronized to classic Christmas songs playing in a continuous loop. The music is broadcast over the radio on 101.7 FM and through speakers.

Senske will continue to "go green" this season, featuring all energy-saving LED lights on its grounds. Programmed with the same computer software used at major theme parks and by the entertainment industry, Senske's light show is unique to the Mid-Columbia.

President Chris Senske said the display demonstrates the newest technology and energy conscious options for holiday décor. The company, which provides year-round lawn care services, landscaping, weed and pest control, tree trimming, and shrub pruning for homes and businesses, specializes in holiday décor and lighting during the winter.

While the LED lights cost about six-to-eight times more than incandescent bulbs, they use about 90% less power and last longer, Senske said. Not all LED lights are created equal, he explained. Lower cost LED bulbs often flicker at a rate that can irritate the eye, and some of the clear strings have a very cold, uninviting color.

"Through our supply organization, we have the only warm white bulbs that mimic an incandescent bulb," Senske said.

The LED lights on their building and in the trees use about 3,000 watts – or 30 amps – of power, estimated Senske. The animated light show costs about \$40,000.

From small projects like a home to larger properties such as a shopping mall, Senske uses the same equipment and techniques animating its *Senske Festival of Lights* to control devices other than just lights, such as snow or smoke machines, motion lights, strobe lights, spot lights and other animated figures.

Senske provides lawn care services, landscaping, weed and pest control, tree trimming, shrub pruning and Christmas Decor holiday lighting for homes and businesses. Senske is a family owned business established in 1947, and provides service in the greater communities of Spokane, Tri-Cities and Yakima, Wash.; Boise and Coeur D'Alene, Idaho; and Salt Lake City.

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